



Sponsorship packages 2025/2026

Did you know that Lincoln boasts a world class indoor bowling facility and one of the UK's premier indoor bowling clubs?

The Lincoln & District Indoor Bowling Club has been in existence for over 50 years. As times change the club is also changing. A new generation of bowlers are here and with that comes new innovative ideas and expectations. The club is actively seeking potential commercial sponsors to help us keep ahead of the times and continue to attract new members and take the club forward. We have a package of sponsorship deals, and bespoke packages that can be tailored to prospective customers requirements, providing the opportunity to advertise their business as much or as little as they would like.

What can Lincoln & District Indoor Bowling Club offer you and your business?

The club has a licensed bar, a coffee bar and café facility, a state-of-the-art blue bowling surface, digital score boards, streaming and room hire facilities.

We have a growing membership of over 1000 people, bowlers and non-bowlers alike – young, old and of all abilities.

The club has a profile that is second to none across England. We host domestic and inter county matches and national matches within the club. We are currently proud to be the host club for the English Bowling Federation National indoor annual finals. We therefore regularly attract visitors from across the city, County and much further afield. We have a full domestic programme across 8 rinks, seven days a week! As a result, we benefit from a large footfall with visitors from far and wide as participants and spectators.

As a CASC registered organisation we are also proud to open our doors to the community and host many local events on behalf of charitable organisations.

Our member-profile is currently, mainly at the higher end of the age scale and many of our members will require local service providers they can trust. Our younger members are also looking for reliable innovate providers of services that meet their needs and their busy lifestyles.

We are very proud to have members that are County and National Champions, and World Ranked players representing the Club.

Available Packages

There are a range of sponsorship packages on offer, from one off competition sponsorships to individual packages that suits your needs. If you don't see a package that meets your requirements we can create a bespoke package.

BASIC PACKAGE £400 Per annum

Included as standard in all our packages are:

Internet sharing: Our sponsors logos will be included on our dedicated website www.lincolnibc.co.uk along with an introduction to your company. A link will be set up to your website.

Newsletters: You will be introduced to all our members via our monthly newsletter.

Notice boards: Our sponsors logo and an introduction to your company will be added to our noticeboards.

Complimentary meeting room and Function room facilities: Our sponsors will be entitled to a complimentary, pre-booked date to make use of our club meeting room or function room once per year. Included is use of our Café Jaxx and Licensed bar with an additional 20% off our function buffet menu.

Bowling facilities: Try your hand at bowling or use us as a potential day out for clients, team building for staff or fun for family and friends. We have all the equipment we can lend you for the day.

In addition, our basic package includes a made to order Foamex advertising board mounted on the wall inside our busy bowls hall. Your advertising board will be 1200mm x 750mm landscape and mounted in the hall with unrestricted views.



BRONZE PACKAGE - £600 Per annum

Our bronze package includes everything in the basic package. In Addition, each of our 8 bowls rinks benefit from dedicated 36" LED TV screen, used as a scoreboard when matches take place. Between matches and in practice sessions these TVs become full screen adverts to promote your business in our bowls hall. This is a brand-new system bespoke to the club, and we are seeking a 'Rink Sponsor' for each of our 8 rinks for one year. Your own design/advert will display on one of our rink TVs for the entire season.



SILVER PACKAGE - £800 Per annum

Take advertising to the next level with our silver package which includes everything in the bronze package including a main board advert to your own design in png format. This will display on both of our main scoreboards (one in each of our two bowls halls) on a dynamic 3m x 3m LED board.



GOLD PACKAGE - £1000 Per annum

This takes advertising to a whole new level including social media advertising. Our premium annual package which includes everything in the silver package also includes the opportunity to Sponsor a Competition within the club. The club will purchase the Trophy and happily display leaflets of your choice on days when your competition is played. We would be delighted to have you present the Trophy to the winners if you so wish.

We will include your logo as a sponsor on every newsletter and promote you on all our social media platforms. In addition, we are excited to offer promotional advertising whilst streaming competitions. This can be in the form of a rolling banner or even a promotional advert.

We will also offer you two complimentary prebooked dates to make use of the clubs meeting rooms and function room facilities.

ONE OFF COMPETITION OR TROPHY PACKAGE

From time to time, we have new competitions and trophies that become available for sponsorship. These are one off sponsorships, and the value can vary from as little as £30 to upwards of a £1000 depending on the size and reach of the competition. If this is of interest to you, please contact us to discuss available opportunities.

PLEASE CALL US WITH ANY QUESTIONS YOU MAY HAVE

We look forward to being of service to you and your business.

If you are interested in any of the packages we offer, please call either Tanya Read - Marketing Director or Danny Brown – General Manager at the Lincoln & District Indoor Bowling Club on (01522) 526237 either of whom would be delighted to arrange a meeting or a full tour of the club.